W. H. BRADY & CO. LTD.

CIN - L17110MH1913PLC000367

Registered Office: Brady House, 12-14, Veer Nariman Road, Fort, Mumbai – 400 001.

Tel:- (022)22048361-65 Fax: (022)22041855; E-mail id:- bradys@mtnl.net.in

Notice is hereby given that pursuant to Regulation 29 (1) (a) and Regulation 47 (1) (a) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a Meeting of the Board of Directors of the Company is scheduled to be held on **Friday**, **August 04**, **2017** to consider, approve and take on record Unaudited Financial Results of the Company for the Quarter ended 30th June, 2017.

Further, in terms of the Company's Code of Conduct for prevention of Insider Trading, the trading window for dealing in the securities of the company shall remain closed for all designated Persons from 28th July, 2017 till 6th August, 2017 (both days inclusive). The trading window in respect of dealing in the shares of the Company shall re-open from 7th August, 2017.

This intimation is also available on Company's website www.whbrady.in and BSE website www.bseindia.com

For and On behalf of the Board For W. H. BRADY & CO. LTD.

Sd/-

PAVAN G. MORARKA
CHAIRMAN & MANAGING DIRECTOR (DIN: 00174796)

Place: Mumbai Date:20.07.2017