

W. H. BRADY & COMPANY LIMITED

(CIN: L17110MH1913PLC000367)

Regd. Office: BRADY HOUSE, 12/14, 4TH FLOOR

VEER NARIMAN ROAD, FORT MUMBAI -400 001

Phone: +91-22-2204 8361, Fax: +91-22-2204 1855

Email: bradys@mtnl.net.in Website: www.bradys.com

NOTICE

Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF)

Shareholders are hereby informed that pursuant to the provisions of Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("the Rules") the **final dividend declared during the financial year 2010-11**, which remained unclaimed for a period of seven years will be credited to the IEPF on **September 11, 2018**. The corresponding shares on which dividend was unclaimed for seven consecutive years will also be transferred as per the procedure set out in the Rules.

In compliance to the Rules, the Company has communicated individually to the concerned shareholders and the details of such shares liable to be transferred to IEPF are also made available on our website. Shareholders concerned may refer to the website www.bradys.com to verify the details of their unencashed dividend and the shares liable to be transferred.

Shareholders are requested to claim **the final dividend declared during the financial year 2010-11** and onwards before the same is transferred to the IEPF.

Concerned shareholders holding shares in physical form and whose shares are liable to be transferred to IEPF, may note that the Company would be issuing duplicate share certificate(s) in lieu of the original held by them for the purpose of transfer of shares to IEPF and upon such issue, the Company shall inform the depository by way of corporate action to convert the duplicate share certificates into DEMAT form and transfer in favor of IEPF. The original share certificate(s) which are registered in the name of original shareholders will stand automatically cancelled and be deemed non-negotiable. Concerned shareholders holding shares in dematerialized form may note that Company shall inform the depository by way of corporate action for transfer of shares in favor of the DEMAT account of the IEPF.

In case the company does not receive any communication from the concerned shareholders on or before August 31, 2018, the company with a view to adhering with the requirements of the rules, transfer the dividend to the IEPF by the due date i.e. September 11, 2018.

The corresponding shares on which dividend is unclaimed for seven consecutive years shall also be transferred without any further notice.

Please note that no claim shall lie against the Company in respect of unclaimed dividend amount and shares to IEPF. Shareholders may claim the dividend and corresponding shares transferred to IEPF including all benefits accruing in such shares, if any, from the IEPF authorities after following the procedure prescribed in the Rules.

For any queries on the above matter, Shareholders are requested to contact the Company's Registrar and Share Transfer Agents, M/s. Big Share Services Pvt. Ltd., E-2/3, Ansa Industrial Estate, Sakivihar Road, Saki Naka, Andheri (E) Mumbai - 400072.
Tel: 022-62638205 email ID: lawoo@bigshareonline.com.

For W. H. Brady & Company Limited

Sd/-

Pavan G. Morarka

(DIN: 00174796)

Chairman & Managing Director

Place: Mumbai

Date: June 8, 2018