

W. H. BRADY & CO. LTD.

CIN: L17110MH1913PLC000367

Regd. Office: Brady House, 4th Floor, 12/14 Veer Nariman Road, Fort, Mumbai-400001.

Tel. No.: 022-22048361- 65; Fax No.: 022-22041855

Website: www.whbrady.in; Email Id: bradys@mtnl.net.in

Postal Ballot Notice and E-voting Information

NOTICE is hereby given pursuant to the provisions of Section 110 of the Companies Act, 2013 (the 'Act') read with the Companies (Management and Administration) Rules, 2014 (including amendments made thereunder) that the Special Resolutions as set out in the Notice of Postal Ballot, is proposed to be passed by way of Postal Ballot including voting by Electronic means ('e-voting').

Members are informed that the Company has completed dispatch of the Postal Ballot notice, alongwith explanatory statements Postal Ballot Form to the members whose names appeared in the register of members/register of beneficial owners as on December 27, 2019 (End of Day) i.e. Cut-off date, (i) through E-mail to the members whose E-mail ID's are registered and (ii) through physical mode, along with a self-addressed, postage pre-paid envelope to the members whose E-mail ID's are not registered.

The voting rights of the members (through Postal Ballot or e-voting) shall be reckoned with respect to the equity shares held by them as on December 27, 2019 (End of Day), being the 'cut-off date' fixed for this purpose. Any person who is not a member as on the cut-off date should treat this notice for information purpose only.

The Company is pleased to offer e-voting facility to the members to exercise votes through electronic voting system on the e-voting platform provided by Central Depository Services (India) Limited (CDSL). Members are requested to note that the voting period (i.e. both through Postal Ballot and E-voting) will be commence from January 8, 2020 (9.00 a.m. IST) to February 8, 2020 (5.00 p.m. IST). The Members can opt for only one mode of voting i.e. physical ballot or e-voting. The detailed procedure for voting has been provided in the Postal Ballot Notice.

The Board of Directors of the Company has appointed Mr. Mahesh Kumar Soni, failing him, Mrs. Sonia Chettiar, Partners of M/s. GMJ & Associates, Company Secretaries, as the scrutinizers to conduct the postal ballot/e-voting process in a fair and transparent manner. Members are requested to note that duly completed and signed postal ballot forms should be reached the Scrutinizers on or before 5.00 p.m. on February 8, 2020. Postal Ballot forms received from members after 5.00 p.m. on February 8, 2020 will not be considered as valid and voting through postal ballot or e-voting shall not be allowed beyond the said date and time.

Members, who have not received the Postal Ballot form, may apply to the Company and obtain duplicate Postal Ballot form by sending an email to cs@bradys.in or may contact the Registrar and Transfer agent The Postal Ballot notice along with Postal Ballot form is available on the Company's website www.whbrady.in and on CDSL's website www.evotingindia.com.

Results of the voting will be announced on or before February 10, 2020 by placing the same alongwith the Scrutiniser's report on the Company's website www.whbrady.in and shall also be communicated to the Stock Exchange, Depository, Registrar and Share Transfer Agent on the said date.

In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com, under help section or write an email to helpdesk.evoting@cdslindia.com or for any grievances may contract to Ms. Khushmeeta Bafna, Company Secretary at W. H. Brady & Company Limited, Brady House, 4th Floor, 12/14, Veer Nariman Road, Fort, Mumbai 400 001, Tel : 022-22048361/2, E-mail id: cs@bradys.in

For and on behalf of the Board,

W. H. Brady & Co. Ltd.

Sd/-

Pavan G. Morarka

Chairman & Managing Director

(DIN: 00174796)

Date: January 04, 2020

Place: Mumbai