

W. H. BRADY & CO. LTD.

CIN: L17110MH1913PLC000367

Regd. Office: Brady House, 4th Floor, 12/14 Veer Nariman Road, Fort, Mumbai-400001.

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Website: www.whbrady.in; Email Id: bradys@mtnl.net.in

NOTICE

(For the attention of Equity Shareholders of the Company)
Sub.: Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF) Authority

This notice is published pursuant to the provisions of Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, as amended ("the Rules"). The Rules, amongst other matters, contain provisions for transfer of all shares, in respect of which dividend has not been paid or claimed for a seven consecutive years or more, in the name of the Investor Education and Protection Fund (IEPF) Authority.

The unclaimed dividend for 2012-2013 is due to be transferred to IEPF on October 27, 2020. Accordingly, the shares in respect of which the dividend are unpaid/unclaimed for a period of seven consecutive years or more are due to be transferred to IEPF on October 27, 2020.

In accordance with the requirements as set out in the Rules, the Company has communicated individually to the concerned shareholders and the details of such shares liable to be transferred to IEPF are also made available on our website. Shareholders concerned may refer to the website www.whbrady.in to verify the details of unencashed dividends and the shares liable to be transferred to IEPF Authority.

The shareholders may note that both the unclaimed dividend and the shares transferred to IEPF Authority including all benefits accruing on such shares, if any, can be claimed from IEPF Authority after following the procedure prescribed in the Rules.

The concerned shareholders, holding shares in physical form and whose shares are liable to be transferred to IEPF Authority, may note that the Company would be issuing new share certificate(s) in lieu of the original share certificate(s) held by them for the purpose of dematerialisation and transfer of shares to IEPF Authority as per the Rules and upon such issue, the original share certificate(s) which stands registered in their name will stand automatically cancelled and be deemed non-negotiable. The Shareholders may further note that the details uploaded by the Company on its website shall be deemed to be adequate notice in respect of issue of new share certificate(s) by the Company for the purpose of transfer of shares to IEPF Authority pursuant to the Rules.

In case the Company does not receive any communication from the concerned shareholders by October 22, 2020, the Company shall, with a view to complying with the requirements set out in the Rules, dematerialise and transfer the shares to IEPF Authority by way of corporate action by the due date as per procedure stipulated in the Rules.

For any queries on the above matter, Shareholders are requested to contact the Company's Registrar and Share Transfer Agents, M/s. Big Share Services Pvt. Ltd., 1st Floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri (E) Mumbai 400059; Tel: 022-62638205; Email: lawoo@bigshareonline.com.

For W. H. BRADY & CO. LTD.

Sd/-

Pavan G. Morarka

Chairman & Managing Director

(DIN: 00174796)

Place: Mumbai

Date: July 23, 2020